

THE KAVERY ENGINEERING COLLEGE
(An Autonomous Institution)

B.E/B.TECH END SEMESTER THEORY EXAMINATIONS, NOV /DEC 2024

Fifth Semester

Agricultural Engineering

CMG337 – Foundations of Entrepreneurship

Regulations – 2021

Duration : 3 Hrs

Maximum : 100 Marks

PART – A (ANSWER ALL QUESTIONS) (Marks 10*2=20)

<i>Q.No</i>	<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
1.	What are the skills needed by an entrepreneur?	RE	1	2
2.	Define Entrepreneur.	RE	1	2
3.	Define business ownership.	RE	2	2
4.	Define production and operations planning.	RE	2	2
5.	Differentiate Entrepreneur and Technopreneur.	UN	3	2
6.	Define Technopreneurship.	RE	3	2
7.	What is Intrapreneurship?	RE	4	2
8.	Tell about few success stories in Technopreneurship?	RE	4	2
9.	What are the effective business management strategies for franchising?	RE	5	2
10.	Define Leasing.	RE	5	2

PART – B (ANSWER ALL QUESTIONS) (Marks 5*13 = 65)

<i>Q.No</i>	<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
11.	a Summarize the types of entrepreneurs.	UN	1	13
	Or			
	b Explain the roles of entrepreneurs in economic development.	UN	1	13
12.	a Explain the various types of business ownerships available to entrepreneurs.	UN	2	13
	Or			
	b Summarize the human resource and finance mobilization.	UN	2	13
13.	a What are the principles and characteristics of Technopreneurship? List out.	UN	3	13
	Or			
	b What are the impacts of Technopreneurship in society? Discuss.	UN	3	13

14.	a	Explain technology-based (product/service) entrepreneurship is a field that has been impacted by the rapid advancement of technology. Substantiate.	UN	4	13
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Or

	b	Explain the local, national and global practices followed in technology entrepreneurship.	UN	4	13
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15.	a	What are the effective management practices followed by the entrepreneur? Discuss.	UN	5	13
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Or

	b	What are the recent entrepreneurial developments on national level? Discuss.	UN	5	13
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*PART – C (Marks 1*15 = 15)*

<i>Q.No</i>		<i>Questions</i>	<i>BLT</i>	<i>CO</i>	<i>Marks</i>
16.	a	Outline the Intrapreneurship technology interactions in global scenario.	UN	4	15
Or					
	b	Interpret the success stories of Technopreneurs in India.	UN	4	15